



American Bird Conservancy Planned Giving

Marbled Godwit: Eleanor Briccetti

Blackpoll Warbler: Greg Lavaty

“When we started to discuss estate planning, we decided that after putting aside an adequate amount for our daughter, the rest should go toward the things we care about most deeply. American Bird Conservancy is a natural fit for this aim. We like ABC’s science-based, collaborative approach, using both hands-on conservation projects and advocacy. We know that money we give to ABC will ensure that future generations will also be able to experience the joy of seeing beautiful birds in the wild.”

— David Harrison and Joyce Millen,
ABC members



For more information, please contact:

American Bird Conservancy
PO Box 249
4249 Loudoun Avenue
The Plains, VA 20198
540-253-5780 • www.abcbirds.org
Jack Morrison, Planned Giving Director
jmorrison@abcbirds.org



Least Tern and chick (cover); Hawaiian Stilts (above): Bill Dalton



Secure the Future for Birds

*Make a Bequest to
American Bird
Conservancy*



Secure the Future for Birds with a Bequest to ABC

American Bird Conservancy (ABC) is the only U.S.-based not-for-profit organization focused solely on the conservation of wild birds and their habitats throughout the Americas. For ABC to remain strong, protect threatened bird species, keep reserves thriving, and continue to develop quality conservation projects, we need long-term support. You can ensure direct bird conservation results for years to come with a bequest to ABC.

Options

You can play an important role in the future of bird conservation by including ABC in your estate plans. There are several ways to make a planned gift through your will, retirement plan, trust, or life insurance policy. We recommend that you consult with your tax advisor when making these plans.



Painted Bunting: Ted Ardley

Anna's Hummingbirds: Daniel J. Lebbin



Sample Bequest Language

I give to American Bird Conservancy, a non-profit organization located in The Plains, VA, whose tax identification number is 52-1501259, a gift of \$ _____ (or percentage of estate) for general support (or for the following specific purpose).

A bequest may be for a specific amount or percentage of your estate. It may be made for a specific purpose or be left unrestricted to allow ABC to direct funds where need is greatest. And a bequest may be advantageous to your family by reducing estate taxes. If you haven't already made a bequest to American Bird Conservancy, won't you consider one now?

Join the Legacy Circle

When you establish a planned gift to benefit ABC, and let us know, we will recognize you as a member of ABC's Legacy Circle. The Legacy Circle is composed of core supporters with a vision for the future of bird conservation in the Americas.

For planned gifts of \$10,000 or more, we will honor your gift with a lifetime membership in ABC. In addition to your regular membership benefits, we will keep you further informed on ABC's conservation achievements with the annual President's letter.

ABC's Mission

For more than 15 years, ABC has worked to safeguard the rarest species, conserve and expand habitat, and eliminate threats to all birds, while building capacity and partnerships necessary for conservation action. Your bequest will mean that there will always be a champion for wild birds and their habitats in the Americas.

*Thank you for considering
ABC's Legacy Circle!*



Photo: Jack Morrison, 2010



ABC consistently receives a "Four Star Charity" rating for fiscal accountability by the non-profit charity monitor, Charity Navigator, a distinction achieved by only 1% of all charities evaluated.

Please complete and return this information form

I have already included ABC as a beneficiary of my:

- Will or trust
- Retirement plan
- Life insurance plan
- Charitable remainder trust
- Other _____

May we know the value of your gift? _____

- Yes, I would like to be listed as a Legacy Circle member in ABC's Annual Report.
- I prefer my commitment to ABC to be anonymous.
- I would like more information on making a charitable contribution for the future of bird conservation.

Please contact me by mail e-mail phone.

Name

Address

City, State, Zip

Phone

Email

ABC recognizes that estate planning is a private matter for most individuals. Thank you for letting us know your plans and for your enduring gift to bird conservation.

Please return this form to
American Bird Conservancy P.O. Box 249,
4249 Loudoun Avenue, The Plains, VA 20198